

MOBILE WAREHOUSE OPERATIONS
MOBILE SALES MANAGEMENT
MOBILE FIELD SERVICE
MOBILE SALES MANAGEMENT
MOBILE FIELD SERVICE
OVERVIEW

Key Benefits

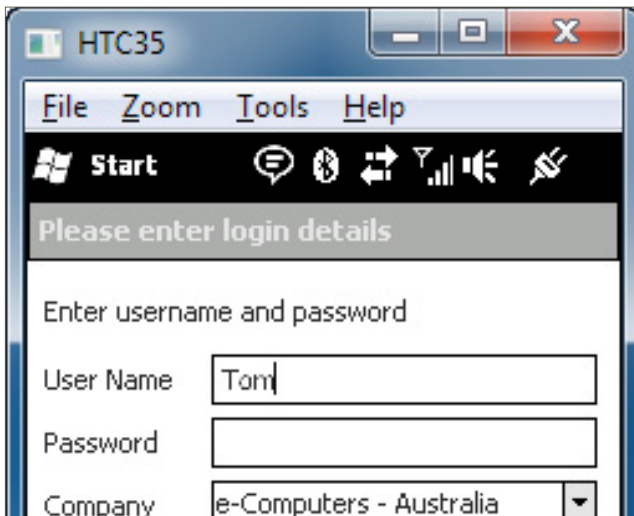
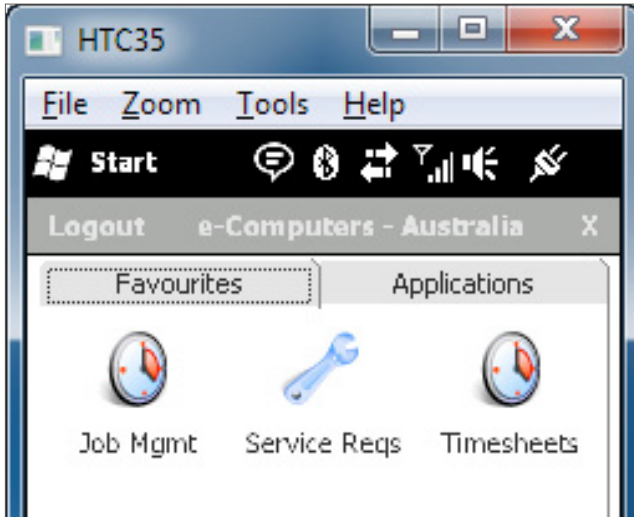
- Get up and running rapidly
- Easy to manage integrated solution
- Fast and accurate data capture
- Increase process efficiency
- Optimise Inventory Levels
- Reduce customer complaints
- Bar code scanning support
- Eliminate paper and ink
- Increase staff productivity
- Increase customer satisfaction

In today's increasingly competitive market, customers are demanding faster decisions, reduced cost and better quality of service. This places increased competitive pressure on organisations of all sizes to deliver to these demands with faster decisions, more efficient processes and reduced costs. Your business is already running lean and delivering quality products and services so how can you go further to increase productivity, reduce costs, improve service and increase revenue without major effort and without major staff upheaval?

If you operate a warehouse or have sales or service staff in the field then Greentree can provide the platform for your business to realise these goals with our unique suite of Mobile software.

IDC surveyed companies using mobile business applications on the Windows® Mobile platform in 2008*. The findings from this survey strongly support the value of mobile solutions with benefits including:

- Average return on investment (ROI) of a Windows® Mobile solution was 402%.
- Achieved 30% more visits to customers resulting in increased customer satisfaction, fewer returns and increased sales.
- Staff efficiency increased between 15-20% and job satisfaction improved.
- Resulted in close to 100% reduction in data errors.
- Increased sales revenue through saving 30 minutes per day per person.



Available Applets

WHY GO MOBILE NOW

Greentree has invested heavily to create a suite of applications for Windows® Mobile that extend the powerful capabilities of our enterprise Greentree Business software beyond the office and into the field to empower mobile workers.

Your business is most likely running efficiently now, but could you benefit from reducing or eradicating these problems?

- High data entry error rates processing paper based field or warehouse documents
- Too many warehouse picking and dispatch errors
- Costly customer returns and credit requests
- Overtime costs getting out of hand
- Order Processing errors or delays
- Field service not having the right inventory available to do the job first time
- Dealing with too many customer complaints

Then consider Greentree Mobile!

WHY GREENTREE?

The key tenet of our Greentree Mobile solution and our point of difference is our "Power of One" architecture. In designing our mobile solution we researched limitations experienced by organisations using existing mobile applications. We designed ways to overcome these resulting in mobile software and technology that is simple to setup and get going, easy to use and importantly, simple to manage.

The Power of One

Greentree unshackles your business and your mobile workers from the complexity of traditional mobile application limitations such as multiple technology layers, fragile interfaces and limited functionality. Greentree has 'broken the mould' by enabling mobile workers to deliver a superior customer experience and contribute to the bottom-line. We call this 'The Power of One' - a unique convergence of technology, standards, functionality and deployment into a single, end-to-end solution:

- One comprehensive functionality set end-to-end
- One technology layer from server to PDA
- One deployment and update process server to PDA
- One solution provider so you can install 'out-of-the-box' with no third party interfaces required.

Greentree Mobile unleashes the power of your enterprise system to liberate and improve the productivity of your mobile workforce.

THE GREENTREE MOBILE DIFFERENCE

If you were under the impression that workforce mobility and productivity were cost and technology prohibitive – think again.

Greentree Mobile offers low cost and time efficient manageability of a single rich set of functionality within one technology layer, from end-to-end.

With Greentree Mobile, your field workforce is empowered to undertake onsite service requests and take orders on the fly. They now have access to up to the minute information wherever they are.

DEVICE SPECIFICATIONS

PROCESSORS

- ARM V4 or better, eg Marvel/Intel Xscale (PXA)
- 600Mhz+ Processor

MEMORY

- 128MB recommended.

STORAGE CARD

- 1GB min
- Class 6

DISPLAY

- 240 W x 320 L

SUPPORTED PLATFORMS

- Windows Mobile 5.0 for Pocket PC Phone Edition
- Windows Mobile 5.0 for Pocket PC
- Windows Mobile 6.0/6.1/6.5 Classic
- Windows Mobile 6.0/6.1/6.5 Professional

Note: Windows Mobile 6 Standard is not supported

Your warehouse workers are equipped to ramp up accuracy, efficiency and speed of warehouse operations through using Greentree Mobile.

Greentree Mobile is a truly future proofed mobile enterprise solution that can grow with your business without the expensive and time consuming characteristics of other mobile systems.

HOW DOES IT WORK?

The mobile device is a fully integrated component of the Greentree System and can be quickly and easily installed. Connectivity, can be via wireless network, mobile data service provider or Microsoft ActiveSync™.

GREENTREE MOBILE SUITES

Greentree Mobile currently offers suites for the three key business areas of Warehouse Operations, Mobile Sales and Field Service.

Each suite has its own set of rich functional applets and Greentree's powerful Approvals and Alerts module adds additional benefits across each suite.

Each Mobile user can be provided a filtered subset of the enterprise data, for example just the customers that are in a sales representatives territory. This ensures security of information as well as optimum efficiency of operation and data traffic. The look and feel of all suites follows a consistent easy-to-use design with terminology chosen

to be field friendly yet consistent with the Greentree enterprise application. Navigation of the Mobile application is easy with hyperlinks provided for process related tasks and an intuitive icon based menu across all applets.

Warehouse Operations

Greentree's Mobile Warehouse Operations suite comprises the following "applets" for effective inventory management:

- Item Counts
- Item Enquiry
- Sales Order Picking
- Transfers
- Adjustments

This provides the platform for your business to realise:

- Increased processing volume, increased productivity, improved data accuracy and reporting
- Increased revenue generated through streamlined order and picking processing

Mobile Sales

The Mobile Sales Management suite comprises the following "applets" for effective management of customer relationships and order capture in the field.

- Customer Enquiry
- Sales Order Entry
- Sales Quotations
- Price & Availability



Deployment as simple as ABC

This provides the platform for your business to realise:

- Increased productivity, improved data accuracy and reporting
- Reductions in order process cycle times resulting in faster order delivery for customers
- Revenue increases from higher levels of Customer Satisfaction

Field Services

Greentree's Mobile Field Service suite comprises the following "applets" for increased service effectiveness in the field.

- Job Management
- Estimates
- Timesheets
- Inventory Issue

This provides the platform for your business to realise:

- Faster Job turnaround and staff productivity gains driving increased service revenue.
- Increased fix first time service calls, decreasing average time to repair with increased customer satisfaction.
- Improved data quality and eradicate errors and the time cost of transcribing from paper.

EASY DEPLOYMENT AND UPDATE MANAGEMENT

Greentree Mobile is easy to deploy. Each device is defined in Greentree and the data filter for that user, or group of users, established, if required.

Once the small footprint Greentree Mobile Connection manager application is installed on the mobile device and launched, it will receive appropriate data from the server for that user.

Keeping the Greentree Mobile software up-to-date is easy and is managed on the Greentree server. As standard updates are applied to the Greentree server system, mobile specific updates are applied to a master mobile system on the server.

When a mobile device connects, Greentree's Mobile Software can detect that a software update is available and provides the user the choice to update their software. When selected the Greentree Mobile software automatically replaces itself.

THE TECHNOLOGY

Greentree Mobile's "Power of One" architecture is powered by the same Jade Object Orientated database platform used for Greentree on the server using a Compact Jade version.

Our intelligent Mobile Connection Manager seamlessly connects users to the host Greentree system, leveraging Microsoft's Windows Mobile Connection functionality to establish the connection.

WHY GREENTREE?



MANY SOFTWARE PACKAGES COME WITH ADD-ONS, COMPROMISES AND HALF-HEARTED SOLUTIONS.

Greentree believes you need the reassurance of business software that is both comprehensive and integrated, breaking down barriers and powering you to get on with business.

Responsive and flexible, Greentree provides you with a wide variety of modules and sub-modules rarely found in other packages. You switch on the pieces you need, effectively matching the system to fit your business. As your business evolves, Greentree grows with you.

Exploit its accuracy in business metrics; challenge its capability to deliver insightful information. Greentree eradicates long, complicated tasks and effortlessly manages change, to help grow business potential.

Whatever the need, Greentree gives you choices that are cost-effective and proven. Thousands of companies, large and small, have at their fingertips Greentree's simple, smart thinking that empowers better decisions, better prospects.

And, with a partnership network that spans many countries, Greentree is totally accessible. Your unique needs will drive the way Greentree and its partners respond to you. If the only thing missing from this equation is your business, then get in touch – after all, three heads are better than one.

GET READY TO BE PRIMED FOR BUSINESS.